

**MOHAMED RIYASUDEEN S.A.M
AS
SAM RIYAS**

PORTFOLIO



Executive Summary

UAE GOLDEN VISA PORTFOLIO

Creative & Media (Digital Creator / Influencer) & Social Activist Category

Applicant: **Mohamed Riyasudeen (Sam Riyas)**

Profession: **Digital Creator • YouTuber • Entrepreneur • Social Activist**

Nationality: **Indian**

Passport: **Y5338745** Expiry: **19 July 2033**

Email: **samriyasudeen@gmail.com**

India Contact: **+91 9843975075**

UAE Contact: **+971 562945075**

Website: **www.samriyas.in**

My Company Website: **www.firstjunction.in**

YouTube: **<https://youtube.com/firstjunction> (1.9M+ Subscribers)**

Facebook: **<https://www.facebook.com/firstjunctionoffl>**

Instagram: **<https://www.instagram.com/firstjunctionofficial>**

Tik Tok: **<https://www.tiktok.com/@firstjunctionofficial>**

My professional work extends beyond India and includes **active international exposure, collaborations in the UAE, and large-scale digital reach.**

Through **digital media, public awareness campaigns, social initiatives, and content creation**, I aim to contribute to the **UAE's vision for innovation, creative economy growth, cultural engagement, and social development**, while representing the UAE positively on global digital platforms.

ABOUT ME

Hello! I'm Mohamed Riyasudeen

SAM RIYAS

**Digital Media Content Creator |
Entrepreneur | Social Impact
Contributor**

I am Mohamed Riyasudeen, professionally known as **Sam Riyas**, a Digital Media Content Creator and Entrepreneur with over **13 years of experience** in creative media, digital communication, and public awareness initiatives.

I am the founder of **First Junction Digital Media**, a large-scale digital platform that delivers informative, awareness-based, and socially responsible content.

Through my work, I have produced **4,000+ educational and awareness videos** covering social welfare, public education, lifestyle awareness, and community development.

My digital platforms collectively reach **nearly 2 million subscribers and followers**, enabling me to influence and educate diverse audiences at scale. I have successfully managed and grown multiple media channels, contributing to responsible content creation and positive social impact.

From **2018 to 2020**, I served as the **Trichy Regional Brand Ambassador for the Helo App**, promoting digital engagement and community-focused content across Tamil Nadu.

In addition to my professional work, I have actively supported **social and educational initiatives**, using digital media as a tool to amplify awareness campaigns and assist underprivileged communities.



My Contribution & Future Impact in United Arab Emirates (UAE)

Aligned with UAE Vision for Creative Economy & Social Development

I am a Digital Media Entrepreneur and Social Impact Professional with over 13+ years of experience in content creation, public awareness, event management, and community focused digital initiatives.

Through my work under First Junction, I aim to contribute to the UAE by:

- Creating digital media content that promotes UAE culture, innovation, and entrepreneurship
- Supporting public awareness campaigns aligned with UAE social values
- Collaborating with UAE-based organizations, businesses, and community groups
- Strengthening UAE–India digital and cultural engagement
- Expanding digital media initiatives that create employment and skill opportunities in the UAE

My long-term vision is to establish UAE as my base for digital media, social communication, and international collaborations.

“Dedicated to strengthening the UAE’s creative and cultural ecosystem through digital media, education, and social awareness initiatives.”

AREA OF EXPERTISE

- **DIGITAL CONTENT CREATION & STORYTELLING**
- **EDUCATIONAL & AWARENESS-BASED VIDEO PRODUCTION**
- **SOCIAL IMPACT & COMMUNITY AWARENESS CAMPAIGNS**
- **YOUTUBE & SOCIAL MEDIA CHANNEL GROWTH**
- **BRAND COMMUNICATION THROUGH DIGITAL MEDIA**
- **EVENT & PUBLIC AWARENESS MEDIA COVERAGE**



PROFESSIONAL SUMMARY

2017 – Present

Founder & Director – First Junction Digital Media (India)

Established and leads a large-scale digital media platform focused on educational, social awareness, and community-centered content.

Actively involved in content strategy, video production, public awareness campaigns, and digital storytelling.

Digital platforms have collectively reached **nearly 2 million subscribers and followers**, demonstrating consistent engagement and measurable public impact.

2011 – Present

Managing Partner – Royalga Group (India)

Oversees digital media operations, brand communication, and public engagement initiatives across multiple business verticals.

Supports awareness campaigns, product education, and socially responsible digital outreach programs.

2018 – 2020

Regional Brand Ambassador – Helo App (Tamil Nadu, India)

Represented and promoted community-focused digital engagement initiatives.

Supported regional awareness content and social media participation initiatives.

MY POSITIONS & ROLES

Currently, My Key Roles Include:

- ✓ Owner & Managing Partner – First Junction Group
 - ✓ Founder & Director – First Junction Digital Media
 - ✓ Managing Partner – First Junction IT Services
 - ✓ Managing Partner – Royal Samsons & Royal Glassware & Agencies
 - ✓ Financial Director – Royal Mens Foundation (Trust)
 - ✓ Executive Member – Tamil Nadu Chamber of Commerce
 - ✓ Advisor – Climax Markets (Dubai)
-

MY CAREER JOURNEY

I began my professional journey in the information technology and digital services sector in 2010.

In 2012, I founded TAJ IT Solution, which later evolved into First Junction in 2017, expanding into digital media, public awareness, and community-focused initiatives.

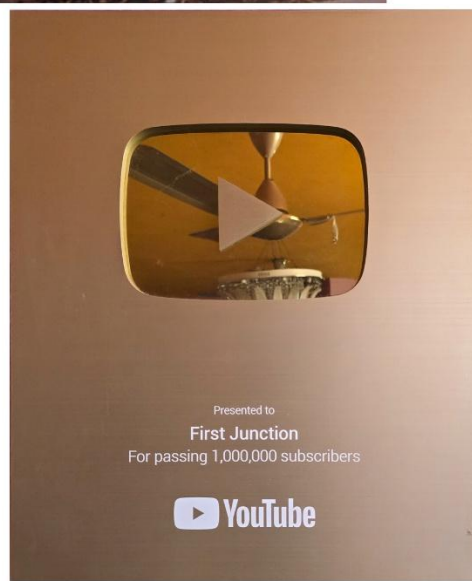
My career includes professional exposure in India and the UAE, where I worked with Dubai-based organizations, gaining experience in digital media operations, public engagement, and cross-border business coordination.

YOUTUBE OFFICIAL RECOGNITION FIRST JUNCTION

Awarded Silver Play Button & Gold Play Button
by Youtube(Google LLC) for crossing subscriber milestones



**SILVER BUTTON AWARD
(100,000 SUBSCRIBERS)**



**GOLDEN BUTTON AWARD
(1,000,000 SUBSCRIBERS)**

INTERNATIONAL BRAND & ICON AWARD – ABU DHABI (2025)



This award was presented to First Junction, led by Sam Riyas (Mohamed Riyasudeen), in recognition of his contribution to digital media, brand promotion, and public awareness initiatives.

The award acknowledges Sam Riyas's leadership in content creation, community engagement, and international collaboration through digital platforms.



MY AWARDS & HONORS

Here are some of the Awards and Honors I've Received:

AWARDS:

Year	Award	Result
2018	FJ Awards	Won
2022	Master Vision International Excellence Awards - Dubai	Won
2022	CEDOI Awards - Madurai	Won
2024	ARF Events "AR Rehana" - Chennai	Won
2025	Tamil Nadu Folk Singers Association	Won
2025	International Brand & Icon Award - Abu Dhabi (UAE)	Won

HONORS:

Year	Honor by	Honor for
2018	Helo App Team	Brand Ambassador – Trichy Region
2019	Senthil Ganesh (Popular Folk Singer-Vijay Tv)	Best Digital Marketer
2020	Dr.C. Vijayabaskar Mbbs. Health Minister of Tamil nadu	Supported COVID-19 public awareness initiatives through digital media campaigns
2022	Master Vision Events Dubai Excellence Awards 2022	Digital Partner
2022	Master Vision Events Dubai Indo Arab Gala Night	Digital Partner
2023	Master Vision Events Dubai Excellence Awards 2023	Digital Partner
2023	ARF Events Concert	Digital Partner
2024	His Highness Sheikh Majid Rashid UAE-Umm Al Quwain Prince (Care of COO)	GBC Committee – Digital Partner
2024	Master Vision Events Dubai Excellence Awards 2024	Digital Partner
2025	Tamil Nadu Folk Singers Association	Digital Supporter
2025	International Brand & Icon Award - Abu Dhabi (UAE) – Honored by Media Waves UAE	Best International Digital Brand

Honorary Position Certificate

Mohamed Riyasudeen Appoint as Royal Mens Foundation - Honorary Social Media & Digital Awareness Advisor



Certificate of Honorary Position

This is to proudly certify that

MR. MOHAMED RIYASUDEEN (SAM RIYAS)

ENTREPRENEUR, DIGITAL CREATOR & SOCIAL MEDIA INFLUENCER

HONORARY POSITION OF
CHIEF SOCIAL MEDIA INFLUENCER

in the

ROYAL MENS FOUNDATION

Pudukkottai, Tamil Nadu, India

Entrepreneur, Digital Creator & Social Media influencer

In recognition of his remarkable contributions in the field of digital media, online influence, and community engagement, and for his dedicated service as the Chief Social Media Influencer and Finance Director of Royal Mens Foundation, which have significantly fostered business growth and advanced social development.

This honorary position shall remain in effect from
29th September 2024 to 30th September 2026

We extend our best wishes for his continued success
and valuable support to the trust.

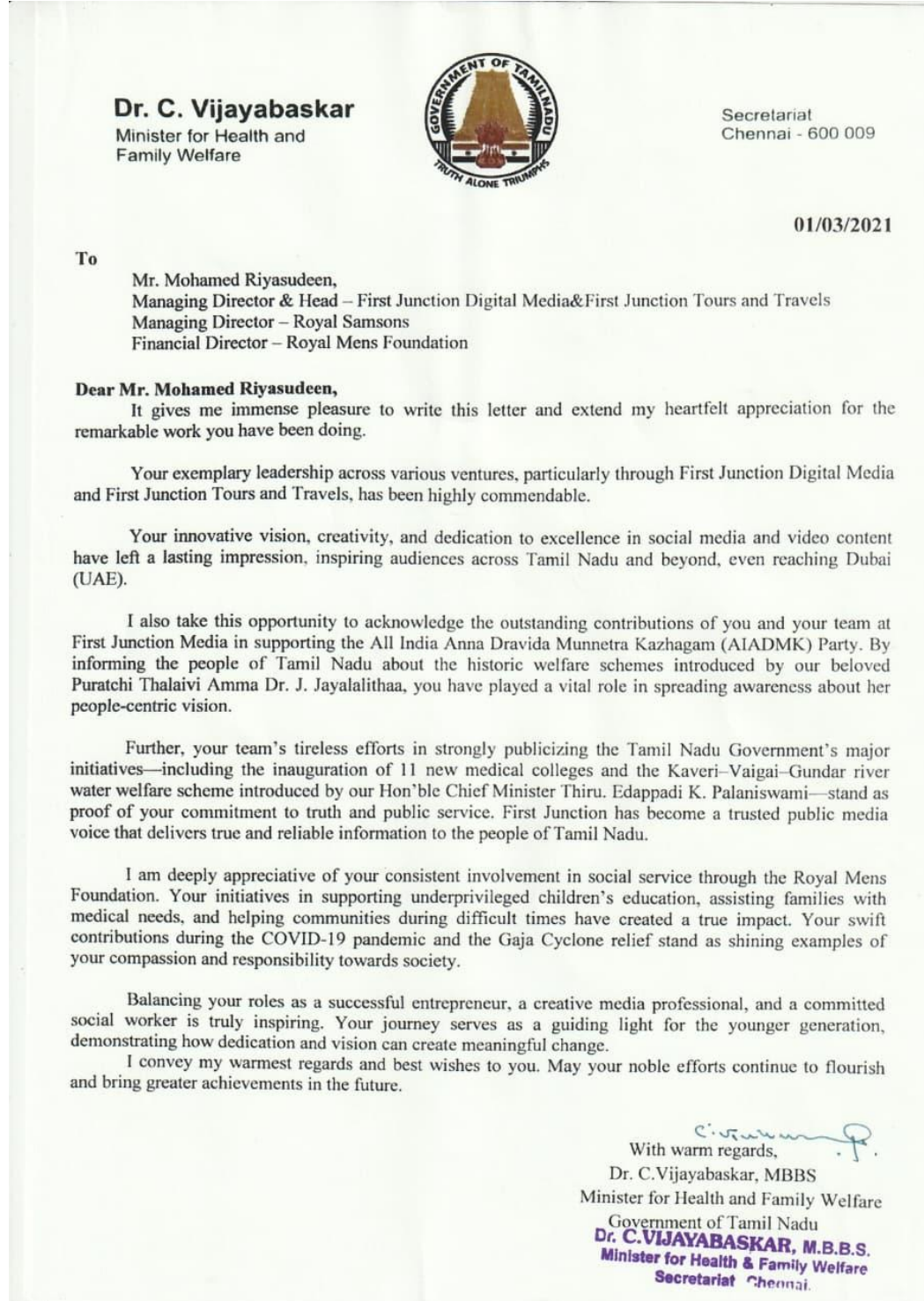
Dr. Hajee. Mohamed Ashraf Ali
Chairman - Royal Mens Foundation

#2381/2, West Main Street, Pudukkottai - 622001, Tamil Nadu, India

Community & Public Awareness Recognition (India)

From -Honorable. Tamil Nadu Health & Family Welfare Minister – Dr.C.Vijayabaskar, Mbbs., MLA.,

Issued by: Public Health Authority (India) Purpose: COVID-19 & Public Health Awareness Content through digital



Community & Public Awareness Recognition (India)

From – Government of Tamil Nadu MLA - Honorable Dr.Muthuraja Mbbs., MLA.,

Issued by: Elected Public Representative (India) Purpose: Community Awareness & Digital Media Support

டாக்டர். வை.முத்துராஜா M.B.B.S., MLA
புதுக்கோட்டை சட்டமன்ற உறுப்பினர்



புதிய பேருந்து நிலையம் அருகில்,
சத்தியமூர்த்தி ஹவுசிங் யூனிட்
R.T.O. ஆபீஸ் ரோடு, புதுக்கோட்டை.

☎ அலுவலகம் : 04322 - 223344
செல் : 94431 31041

நாள் :

DATE: 15-07-2024

Letter of Appreciation

From,
Dr V Muthuraja MBBS MLA
Government of Tamil Nadu Member of Legislative Assembly, Pudukkottai Constituency
Dravida Munnetra Kazhagam (DMK)

To,
Mr. Mohamed Riyasudeen,
Managing Director – First Junction Digital Media & First Junction Tours and Travels
Managing Director – Royal Samsons
Financial Director – Royal Mens Foundation

Subject: My heartfelt appreciation and congratulations

Dear Mr. Mohamed Riyasudeen,

It is with great pleasure that I write to you and your **First Junction Digital Media** team to express my deepest appreciation for your exceptional and impactful work for the Dravida Munnetra Kazhagam (DMK) party.

Your hard work in the world of digital media has been nothing short of transformative. You've created countless powerful and informative videos that have masterfully conveyed the vision, leadership, and services of our Hon'ble Chief Minister, Thiru M.K. Stalin, and the Government of Tamil Nadu, connecting with people on a profound level. Your creative genius has not only shined a light on our government's achievements but has also forged a powerful and lasting connection between our party and the public.

I must especially highlight the pivotal role your digital efforts played in the DMK's recent victory. The dedication of your team to broadcasting our message on modern platforms was a truly indispensable part of our success.

On top of all this, I am thrilled to congratulate you on a remarkable milestone: **1.88 million subscribers** on your First Junction YouTube channel! This isn't just a number; it is a clear reflection of your immense talent, your forward-thinking vision, and the profound trust you have cultivated with people everywhere. Your influence as a digital creator, entrepreneur, and social communicator is a beacon for young people and a source of great pride for Pudukkottai.

Thank you, from the bottom of my heart, for your commitment, your vision, and your invaluable service. I wish you and your team continued growth and prosperity, and I look forward to seeing your work continue to inspire the next generation.

With warm regards,

Dr V Muthuraja MBBS MLA
Government of Tamil Nadu Member of Legislative Assembly, Pudukkottai Constituency
Dravida Munnetra Kazhagam (DMK)

Dr. V. MUTHURAJA, M.B.B.S., MLA
Pudukkottai Constituency

எண். 6001, J.N. நகர், அன்னசத்திரம், கடையக்குடி அஞ்சல், அரிமளம் ரோடு, புதுக்கோட்டை - 622 003.

Community & Public Awareness Recognition (India)

From – Government of India - Honorable Member of Parliament – K.Navas Kani MP

Received for: Digital Media Support & Community & Public Awareness Recognition (India)

K. NAVASKANI
MEMBER OF PARLIAMENT
(LOK SABHA)
Ramanathapuram Constituency-Tamil Nadu



MEMBER :

- Standing Committee on Health & Family Welfare
- Consultative Committee - Ministry of Shipping
- Tamil Nadu Wakf Board
- State Level District Development Coordination and Monitoring Committee (DISHA)

Parliament Party Whip - Indian Union Muslim League
State Vice President - IUML Tamil Nadu

Date: 01.03.2025

Letter of Appreciation

To,

Mr. Mohamed Riyasudeen,

Managing Director & Head – First Junction Digital Media and Groups

Financial Director – Royal Mens Foundation (Registered Trust for Social Welfare)

Dear Mr. Riyasudeen,

I wish to officially place on record my sincere appreciation for the valuable work you have been doing for our community and society. Your efforts through First Junction Digital Media have created a strong bridge between the people and our party's services.

The way you have used digital platforms to spread awareness about the Indian Union Muslim League has been remarkable, and it has played a key role in strengthening the public's confidence in our movement.

I also want to acknowledge your continuous support in my election campaign for Ramanathapuram, where your media efforts and outreach helped our message reach thousands of people effectively.

Beyond politics, your services through the Royal Mens Foundation in education, health, and family welfare—especially during the COVID-19 pandemic and the Gaja Cyclone—stand as a shining example of compassion and responsibility.

I thank you wholeheartedly and wish you and your family all success in your future endeavors. May you continue to inspire and guide our community with your vision and hard work.

With Regards,

(K.NavasKani)

K. NAVASKANI
MEMBER OF PARLIAMENT
(LOK SABHA)
RAMANATHAPURAM CONSTITUENCY

Community & Public Awareness Recognition (India)

From – National president Government Recognized Social Organization – Honorable Prof. K.M Kader

Mohideen Ex.MP | Received for: Digital Media Support & Social Awareness Initiatives

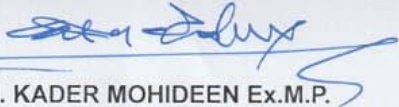


Furthermore, I sincerely appreciate the efforts of your **First Junction Digital Media**. The videos you have created are not only helpful and informative for the Tamil community, but your highly valuable content about Dubai and the UAE has also guided and benefited many individuals.

On behalf of the Indian Union Muslim League, I sincerely thank you for your efforts and wish you and your family continued success in all your future endeavors. May your service to the community and your dedication to digital communication inspire many more.

With warm regards,




Prof K. M. KADER MOHIDEEN Ex.M.P.
National President
Indian Union Muslim League

SAM MOHAMED RIYASUDEEN HONORS • AWARDS • PROFESSIONAL RECOGNITION



Received appreciation from an award-winning international musician (AR.Rahman Sister - Mrs. A.R.Rehana) for contributions to digital media



Received multiple Silver and Gold Creator Awards from YouTube for exceeding subscriber milestones across channels.



Honor received from a cultural association for supporting regional talent and digital storytelling.



Awarded by reputed media and motivational industry professionals for excellence in digital content creation
Mr. Erode Mahesh

SAM.MOHAMED RIYASUDEEN

CONTENT CREATOR • FILMMAKER • DIGITAL MEDIA ENTREPRENEUR

I am a content creator, filmmaker, and digital media entrepreneur. Till today, I have created 4,000+ videos across multiple platforms and categories.

I don't just upload videos — I build them from idea to execution.

I WRITE THE SCRIPT

I CREATE THE CONTENT

I DO THE EDITING

I SELECT THE CAST



I manage the concept, directing, and final output

I am the founder of First Junction Digital Media, and the creative mind behind multiple YouTube channels such as:

First Junction, Ullathil Ullapadi, Bloopers Box and several other digital content projects

Every video I create carries my vision, creativity, and storytelling style. From short emotional stories to fun entertainment videos, I focus on one core belief:

“Content should touch the heart and stay in the mind.”

With over 13 years of experience, I have built an ecosystem where I handle end-to-end video production — ideation, pre-production planning, filming, editing, publishing, and marketing.

My goal is simple:

“Create quality content that connects with people.”

உண்மை உடனுக்குடன்!

LIVE

இந்தியாவில் ஆட்சி அமைக்கப்போவது யார்?

02:20 PM

NEWS

ஊரங்களையும், லைவ் அப்டேட்களாக, இங்கே பெறலாம்.... ● LIVE: தேர்தல் முடிவுகள்

SELECTED SOCIAL IMPACT & PUBLIC AWARENESS CONTENT

I Create Digital Content For Public Awareness, Education, Travel, Promotions, And Social Impact. My Content Has Reached Millions Of People Across Multiple Platforms, Contributing To Social Responsibility And Digital Media Development.

PUBLIC HEALTH AWARENESS

Awareness Campaign on Safety Measures During Global Pandemic (Covid19).

LINK: <https://youtu.be/bHaRdEseE8w>

GLOBAL AUDIENCE AWARENESS

Safety Awareness Content Customized for UAE Audiences.

LINK: <https://youtu.be/issgbqPcMg>

SOCIAL SUPPORT INITIATIVE

Distributed food, essential items, and support to financially struggling students.

LINK: <https://youtu.be/p59tM3cS67U>

CONSUMER EDUCATION

Simplified Explanation of Electricity Billing to help General Public.

LINK: <https://youtu.be/P4XS FSuISc>

FRAUD PREVENTION AWARENESS

Educated People on Identifying Online Financial Scams.

LINK: <https://youtu.be/0grVuhXmwjw>

BANKING LITERACY

Explained Differences Between Nationalized and Public Sector Banks.

LINK: <https://youtu.be/0sxPDVvlqWM>

CYBER SAFETY AWARENESS

Social Awareness Video on Safe Internet Behavior.

LINK: <https://youtu.be/jlMstyxfl2I>

BRAND PROMOTION

Commercial Promotions and Product Launches.

LINK: <https://youtu.be/npT7nljSP4o>

CORPORATE/HOTEL PROMOTIONS (UAE)

Promotion Video for a Hospitality Brand in Dubai.

LINK: https://youtu.be/q_ctpEdIKmk

HISTORY & CULTURE

Storytelling on Historical Location in Tamil Nadu.

LINK: <https://youtu.be/X1-gEGXy7c0>

INTERNATIONAL TRAVEL CONTENT (DUBAI)

Travel Vlog Showcasing Dubai Landmarks.

LINK: <https://youtu.be/7geDOFxUEx4>






+ MORE THAN 4000+ VIDEOS UPLOADED ACROSS MULTIPLE CHANNELS. FOCUSING ON SOCIAL IMPACT, AWARENESS, CULTURE, AND GLOBAL BRANDING.

INTERVIEW & MEDIA ENGAGEMENT WITH PUBLIC FIGURES / LEADERS

I have conceptualized, scripted, and hosted interviews with leading government officials, public representatives, and media personalities.

These interviews reached millions of viewers and contributed to public awareness and digital media journalism.

✔ GOVERNMENT & PUBLIC SERVICE LEADERS

NAME / DESIGNATION	INTERVIEW LINK
Dr. C. Vijayabaskar, Hon. Tamil Nadu State Health Minister (MBBS, MLA) — Public health & healthcare initiatives	 https://youtu.be/-ATdX4i2iw8
Dr. Arun Sakthi Kumar, Tamil Nadu Superintendent of Police (IPS) — Cyber security & social awareness	 https://youtu.be/fY1f7JfHHTU
Dr. Balaji Saravanan, Tamil Nadu Superintendent of Police (IPS) — Public safety awareness	 https://youtu.be/w8_9ux3X6Y

✔ MEDIA & ENTERTAINMENT PERSONALITIES

NAME / PROFESSION	INTERVIEW LINK
Dr. Senthil Ganesh & Rajalakshmi — Popular Playback Singers (Star Vijay TV / Film Industry)	 https://youtu.be/gEhG75Gfkte
Mrs. Meera Mitun — TV Personality (Bigg Boss – Vijay TV)	 https://youtu.be/l_lnJnpqng
Kavingar Snehan — Writer, Lyricist & Politician (Bigg Boss – Vijay TV)	 https://youtu.be/oyrrU9OKJ6A
Mr. Anthakudi Illayaraja — Super Singer (Vijay TV)	 https://youtu.be/I3cnrtbB0LI

**MORE SUCH INTERVIEWS ARE AVAILABLE ON YOUTUBE AND SOCIAL PLATFORMS.
ALL INTERVIEWS ARE HOSTED, SCRIPTED, FILMED, AND EDITED BY ME AND MY TEAM.**

BRAND PROMOTIONS & CORPORATE DIGITAL CAMPAIGNS

I collaborate with leading brands and commercial clients to create digital promotional content including product launches, store branding, event coverage, and influencer-driven marketing campaigns across India and the UAE..

POLYMARBLE SHEET – INTERIOR & EXTERIOR BRANDING

Product Branding / Review Campaign

LINK: <https://youtu.be/kbXFrOEagpA>

DUBAI CAR MARKET – AL AWEER MARKET

Automobile Industry Branding (UAE)

LINK: <https://youtu.be/xpB811ewLp8> & <https://youtu.be/6K-ADthtNs>

DUBAI LASSI SHOP

Store Promotion & Influencer Marketing

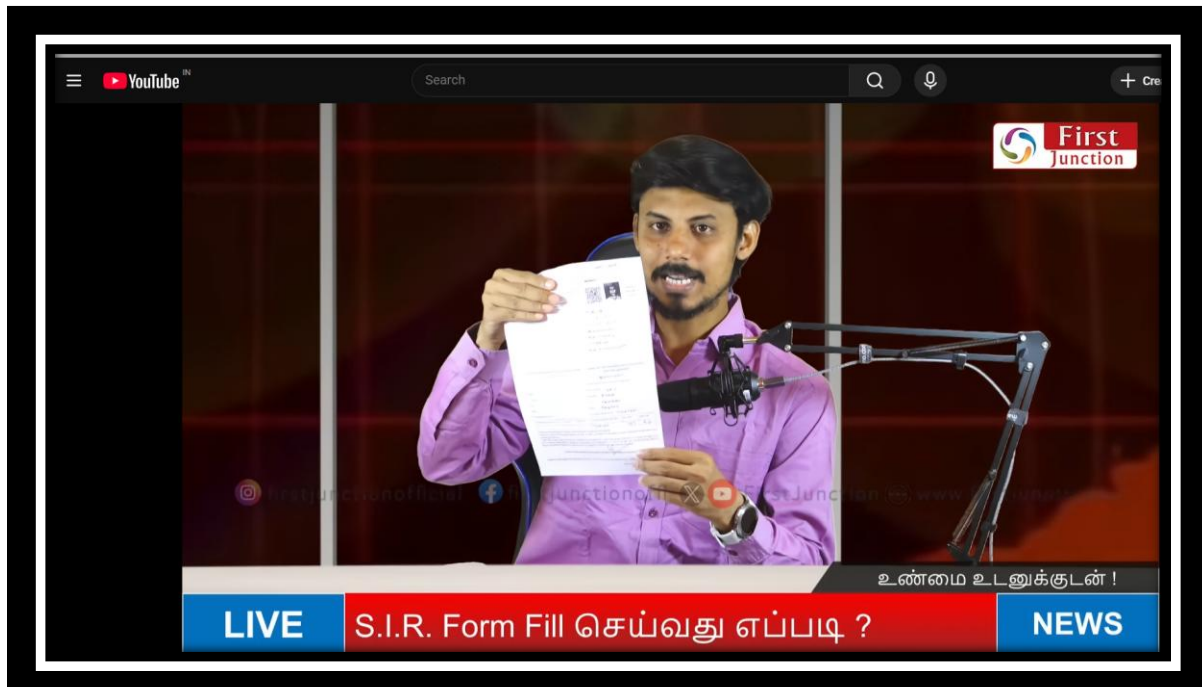
LINK: <https://youtu.be/f04suxnY1IA>

WALKIE TALKIE DEVICE REVIEW

Tech Product Unboxing & Review

LINK: <https://youtu.be/xDYtEWdDIMg>

& MORE THAN 125+ COMMERCIAL CLIENTS ACROSS INDIA & UAE



My Promotional Videos Have Helped Brands Increase Store Footfall, Product Sales, And Digital Reach Across Multiple Markets.



DIGITAL MARKETING | TOUR & TRAVELS
INDIA | UAE

INTERVIEW WITH LEADERS & PUBLIC PERSONALITIES



Interview With Hon.Health Minister
Dr.C.Vijayabaskar Mbbs., MLA.,



Interview with K. Navas Kani
Member of Parliament (India)



Interview with Arun Sakthikumar
– IPS Officer



Interview with Trichy Velusamy
– Social Entrepreneur / Trainer



Interview with Uma Maheswari
– IAS Officer



Interview with Wakf Board Chairman
Mr.Abdul Rahman Ex.Mp.,



Interview with Balaji Saravanan
– IPS Officer



Interview with Snehan
– Writer & Actor (Film Industry)
& Many More Interviews

CULTURAL EVENTS, CREATOR MEETS & COMMUNITY AWARDS

Event organized by First Junction
Managed by Sam Riyas & Sam Jawahar



PUBLIC AWARENESS EVENTS & COMMUNITY RECOGNITION



INDIA | UAE

PORTFOLIO



EVENT: JUNIOR SINGERS

First Junction organized "Junior Singers", a community-focused cultural event aimed at encouraging young talent in music and performance arts.

The event was conducted at Silver Hall, Pudukkottai, and brought together artists, cultural professionals, educators, and community members.

The program promoted youth participation, cultural expression, and regional talent development through music and stage performance.

This event reflects First Junction's commitment to supporting cultural growth and creative platforms for emerging talent.

Sponsor Title: Trichy Sarathas Over 15+ clients sponsored this event.

**THE MOST POPULAR AND SUCCESSFUL EVENT OF 2018,
ORGANIZED BY FIRST JUNCTION.**

PORTFOLIO



EVENT: FJ AWARDS

First Junction conducted "FJ Awards", a cultural recognition program honoring individuals for excellence in arts, creativity, entrepreneurship, and community contribution.

The event celebrated cultural achievements and encouraged socially responsible creativity through public recognition and community engagement.

The program was independently organized and managed by First Junction as part of its ongoing cultural and creative initiatives.

Event Dates: 02 October 2018 & 17 January 2020

PORTFOLIO

MASTER VISION EXCELLENCE AWARDS

First Junction proudly partnered with Master Vision International Events and conducted three events (2022–2023) in Dubai, UAE.

The Master Vision Excellence Awards honored multi-talented individuals, businessmen, social activists, cinema actors, and government officials.

First Junction joined as the Digital Media Partner for Master Vision International Events.



PORTFOLIO



GLOBAL BUSINESS COUNCIL MEETING WITH HIS HIGHNESS SHEIKH MAJID RASHID AL MUALLA

It was a great honor to organize an exclusive meeting at the private office of His Highness Sheikh Majid Rashid Al Mualla (a member of the ruling family of Umm Al Quwain) on Friday, 6th January 2023, in collaboration with the Global Business Council. During the meeting, His Highness launched the GBC News Network news channel.

First Junction joined as the Digital Media Partner for the private office of His Highness Sheikh Majid Rashid Al Mualla.



PORTFOLIO



“Super Talents” is a multi-talent reality show featuring singing, dancing, mimicry, and stage performances.

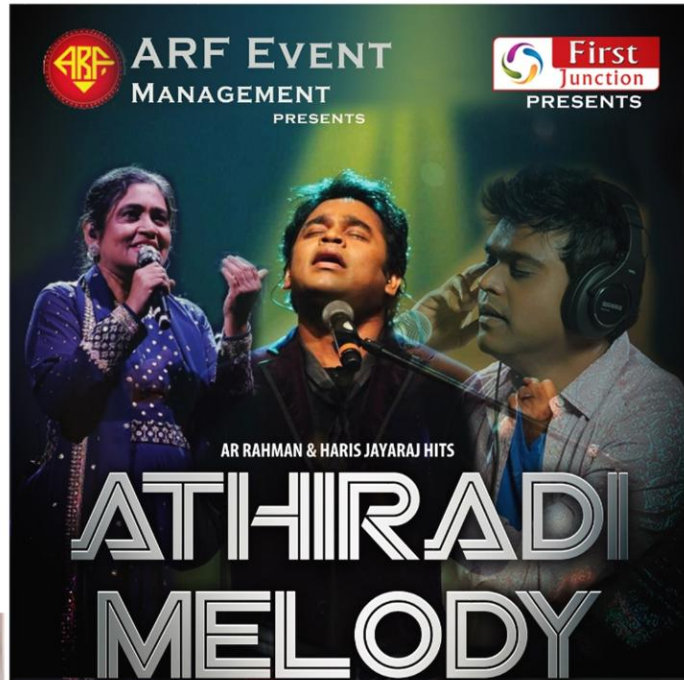
The show was conceptualized, produced and owned by First Junction.

Location: Pudukkottai | Date: 17th January 2020

First Junction collaborated with ARF Event Management for the musical concert “Athiradi Melody” featuring A.R. Rahman’s sister A.R. Rihana and team.

The event was owned by ARF Events and copyrighted and marketed by First Junction.

Event Date: 15th July 2023
Venue: ADR Mahal, Pudukkottai



HYUNDAI EXTER CAR LAUNCH

FIRST JUNCTION WAS INVITED AS THE EXCLUSIVE MEDIA & DIGITAL PROMOTION PARTNER FOR HYUNDAI’S CAR LAUNCH EVENT.

LOCATION: OXINA HYUNDAI SHOWROOM
PUDUKKOTTAI, TAMILNADU
DATE: 26-JULY-2023



MY VALUABLE CLIENTS

125+ CLIENTS TRUST US

திருச்சி
சார்தாஸ்[®]

UNITED ARAB EMIRATES
PRIVATE OFFICE OF
H. H. SHEIKH MAJID RASHID AL MUALLA

MAJESTIC INVESTMENTS
Office of Sheikh Majid Rashid Al Mualla
مكتب الشيخ ماجد راشد المعلا

CVB | சி விஜயபாஸ்கர்

CMX markets

SH
Sadat Hofiani Group

Princess Zahra

MASTER VISION
INTERNATIONAL EVENTS

CMC
BROKER

CityMarkets

Helo

SENTHIL RAJALAKSHMI

SS MAHALL
Pudukkottai^{Alc}

Butterfly[®]

KMS HAKKIM
Biryani Factory
Catering

இனிப்பும் காரமும் இனியதாய்...
பேக்கரி
மஹராஜ்

VOEUX
GROUPE

CROSSWAY PARKLANE
AIRPORT HOTEL CHENNAI

I PUDUKKOTTAI
புதுக்கோட்டை

ELITE
PREMIUM CAFE

ARF

ARF EVENT
MANAGEMENT

HYUNDAI

MOTHER TERESA GROUP OF INSTITUTIONS
MILLUPPUR

ALWAHAA
GROUP

இந்தியா
சிலக் ஹவுஸ்
INDIA SILK HOUSE
The family shop DUBAI

Dream Land
BANIYAS SQ - DUBAI

CITY CHOICE
GENERAL TRADING LLC
BURDUBAI - DUBAI

Win Win

WIN WIN WIRELESS MOBILE
DUBAI

MOLINA
DUBAI | ABUDHABI | SHARJAH

CARSON
DUBAI

Media Waves

Allwin
Mobiles

TEPA
TAMIL ENTREPRENEURS

Ms. **வாசி சண்முகம் பிள்ளை**
ஜீல்கல்சை^{Alc}

ROYALGA

ஜோதி
ஹோம் அப்களையன்சஸ்

Gen Power

MY VALUABLE CLIENTS

125+ CLIENTS TRUST US



Kulloo



சாம்சுவை
சாப்பாட்டு பொடி



ராயல் கிளாஸ்வேர் ஏஜன்ஸிஸ்
சாம்சன்ஸ்

ROYAL SAMSONS
BY ROYAL GLASSWARE & AGENCIES



Mr. SHOT®
Instant Running Water Heater



s.v.s | Hero
MOTORS



தினசக்தி



ஸ்ரீ சக்தி டிஜிட்டல் ஸ்டூடியோ
புதுக்கோட்டை.

அமிர்தம் ஸ்டோர்ஸ் A/C
• யாத்திரங்கள் • பள்ளிச்சார்ஸ் • எலக்ட்ரானிக்ஸ் • மினாஸ்மிக் • டீயக்ஸ்



SVM
MATRIC.HR SECONDARY SCHOOL



Bismi
ELECTRONICS

& MANY MORE ACROSS THE GLOBE SINCE 2017

FIRST JUNCTION HAS COLLABORATED IN GOVERNMENT-SUPPORTED SOCIAL SERVICE INITIATIVES



GAJA CYCLONE - 2018

First Junction collaborated with Government Health Department officials during relief activities. First Junction volunteered during the Gaja Cyclone relief operations, helping affected families with ground-level support and supplies.



COVID-19 SHUTDOWN

During the COVID-19 shutdown, First Junction and Royal Men's Foundation distributed essential kits and supported the public through awareness content and field service.

First Junction and Royal Men's Foundation supported hundreds of families

WOMEN'S DAY CELEBRATION SOCIAL EMPOWERMENT INITIATIVE

Through First Junction and Royal Men's Foundation, I actively support women's empowerment by providing essential resources and awareness programs.

Our focus is on helping women gain opportunities for independence, skill development, and financial stability.



Supported 250+ women through empowerment and awareness activities.

COMMUNITY SUPPORT & SOCIAL IMPACT PROGRAMS

First Junction – “Thuyar Thodaipom” (Let’s Reduce Sorrow) Initiative

Led by: Sam Mohamed Riyasudeen (Sam Riyas)

Supported by: Royal Men’s Foundation & Royal Samsons

A Digital Initiative to Uplift Underprivileged Children, Families, and Talented Individuals



Through the First Junction ‘Thuyar Thodaipom’ program, I have created measurable social impact by supporting poor children’s education, empowering underprivileged families, and promoting hidden talents to the public through digital media

Public Awareness & Community Engagement Activities (Documentation & Media Support)



COVID SHOOT



HON. PEOPLE REPRESENTATIVE



HEALTH DEPT AUTHORITY HONOR ME



I used my digital media influence to support government-led welfare and public health campaigns during COVID-19, by creating awareness videos, engaging youth, and collaborating with IAS, IPS, MLA, and Health Ministry officials

ROYAL SAMSONS – CUSTOMER APPRECIATION & COMMUNITY ENGAGEMENT EVENT

Organized & Executed by First Junction (Sam Riyas & Team)



As part of our brand engagement and customer relationship initiative, First Junction successfully managed a large-scale event for Royal Samsons, where we distributed gifts and appliances to more than 150 participants and customers.

SAM.MOHAMED RIYASUDEEN COMMUNITY SERVICE-SNACK DISTRIBUTION DRIVE

I strongly believe that digital influence should lead to social change. Through Royal Mens Foundation and supported by First Junction & Royal Samsons, I initiated and directed a large-scale community service program in Pudukkottai.

- ☒ Distributed snacks and refreshments to underprivileged people
- ☒ Coordinated resources, volunteers, and crowd management
- ☒ Focus on social responsibility and community welfare



**MEDIA INTERVIEW WITH DR. DUNSTON - CEO
(OFFICE OF HIS HIGHNESS SHEIKH AHMED BIN FAISAL AL QASSIMI –
SHARJAH & RAS AL KHAIMAH)**



Sam Riyas (Mohamed Riyasudeen), Director of First Junction, conducted a professional media interview with **Dr. Dunston**, CEO representing the office of **His Highness Sheikh Ahmed bin Faisal Al Qassimi**, a member of the Ruling Family member of Sharjah and Ras Al Khaimah. The interaction focused on UAE-based initiatives, future collaborations, and strategic discussions aligned with the **development vision of Sharjah and Ras Al Khaimah**.



SPECIAL MOMENTS WITH INDUSTRY ICONS & BUSINESS LEADERS



Appreciated by Business Leadership
for Contributions to Media & Promotion



Interaction with Media &
Entertainment Industry
Professionals



Creative Collaboration with
Film & Music Industry Expert
Nadhirshah



Recognized by Leading Business
Group for Digital Strategy
Contributions



Professional Engagement with
Creative Industry Representatives



Great Moment with Health
Minister &
Actress Meera Mitun

SAM.MOHAMED RIYASUDEEN @ GLOBAL EXPERIENCES & INTERNATIONAL EXPOSURE



SAM.MOHAMED RIYASUDEEN

COLLABORATIONS WITH ICONS & INFLUENCERS



With South India Popular Singers @ Hit FM Studio



With Legend Film Actor & Director Mr. Bharathiraja



With South India Film Actor Mr. Vimal



With Film Actor Mr. Manoj Baharthiraja



International & South African musician Mrs. Megmafia



Great Moment with India & UAE Social Activist Mr. Ashraf Thamarassery

SAM.MOHAMED RIYASUDEEN

INTERNATIONAL CREATIVE INDUSTRY ENGAGEMENTS



With South India Popular Singer Sayanora Philip



With Motivational Speaker & Actor Mr.Erode Mahesh & Polymarble CEO - Dr.AR.Reyas



With Saudi Arabia Businessman @ Expo City



With Kerala Singer Mr.Vaishnav Girish



COLLABORATIONS WITH LEADERS AND PUBLIC REPRESENTATIVES



With Community Welfare Leader
Mr. Thamimum Ansari—Social
Welfare & Public Service Initiatives



Meeting With Tamil Nadu
Wakf Board Chairman
Mr. Abdul Rahman



With International Public
Representative



Hon. Collector & IAS Officer
Mrs. I.S. Mercy Ramya IAS.,



Global Business Council Meeting With His Highness

COLLABORATION WITH PUBLIC FIGURES & INDUSTRY ICONS



Tamil Nadu Chief Minister
Period: 2017-2021
a senior government leader
Edapadi K.Palanisamy.



Hon. Tamil Nadu Minister
Mr. Kadambur Raju.,



POPULAR FILM SINGER
Dr. SENTHIL GANESH

ALL INTERACTIONS ARE PART OF PROFESSIONAL EVENT PARTICIPATION, MEDIA COVERAGE, AND SOCIAL IMPACT INITIATIVES.



Dr. Mohamed Rela
International medical expert
Liver Transplant Surgeon



Recognized by a leading
digital media platform team
for contribution as a regional
brand representative.



World Popular Musician
A.R. Rahman Sister,
A.R. Rehana - Singer

SAM RIYAS WITH POPULAR ICONS

EVENTS | INTERVIEW | PUBLIC VIDEO



Sam Riyas engages with notable personalities through events, interviews, and public awareness videos. These collaborations include respected government officials, public figures, entrepreneurs, and international influencers.



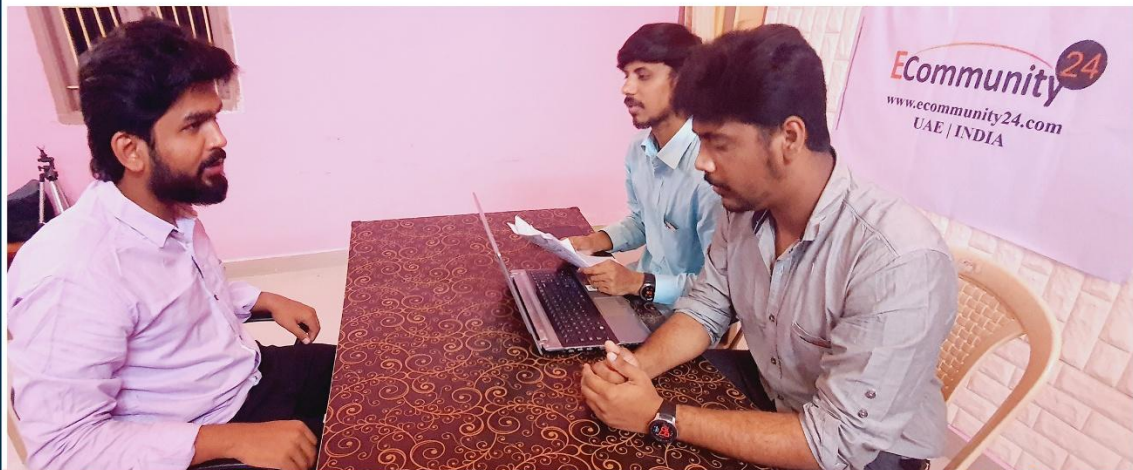
SAM.MOHAMED RIYASUDEEN

SOCIAL SERVICE THROUGH DIGITAL MEDIA INITIATIVE
(FIRST JUNCTION — DIGITAL PUBLIC SUPPORT PLATFORM)



**THIS INITIATIVE ENABLES THE COMMUNITY
ESPECIALLY LOW-INCOME INDIVIDUALS
TO REACH THE RIGHT DEPARTMENTS AND SOLVE THEIR ISSUES FASTER.**

**“DIGITAL MEDIA FOR PUBLIC SUPPORT”
A PROJECT FOCUSED ON HELPING PEOPLE, NOT PROMOTING POLITICS.**



TV CHANNEL FOOD EVENT ORGANIZED BY FIRST JUNCTION

Led by Sam Riyas & Sam Jawahar

Through First Junction, we successfully organized a large TV-channel featured food event in collaboration with leading business and social leaders.



NATIONAL LEADER

POPULAR CHEF MR.DAMU



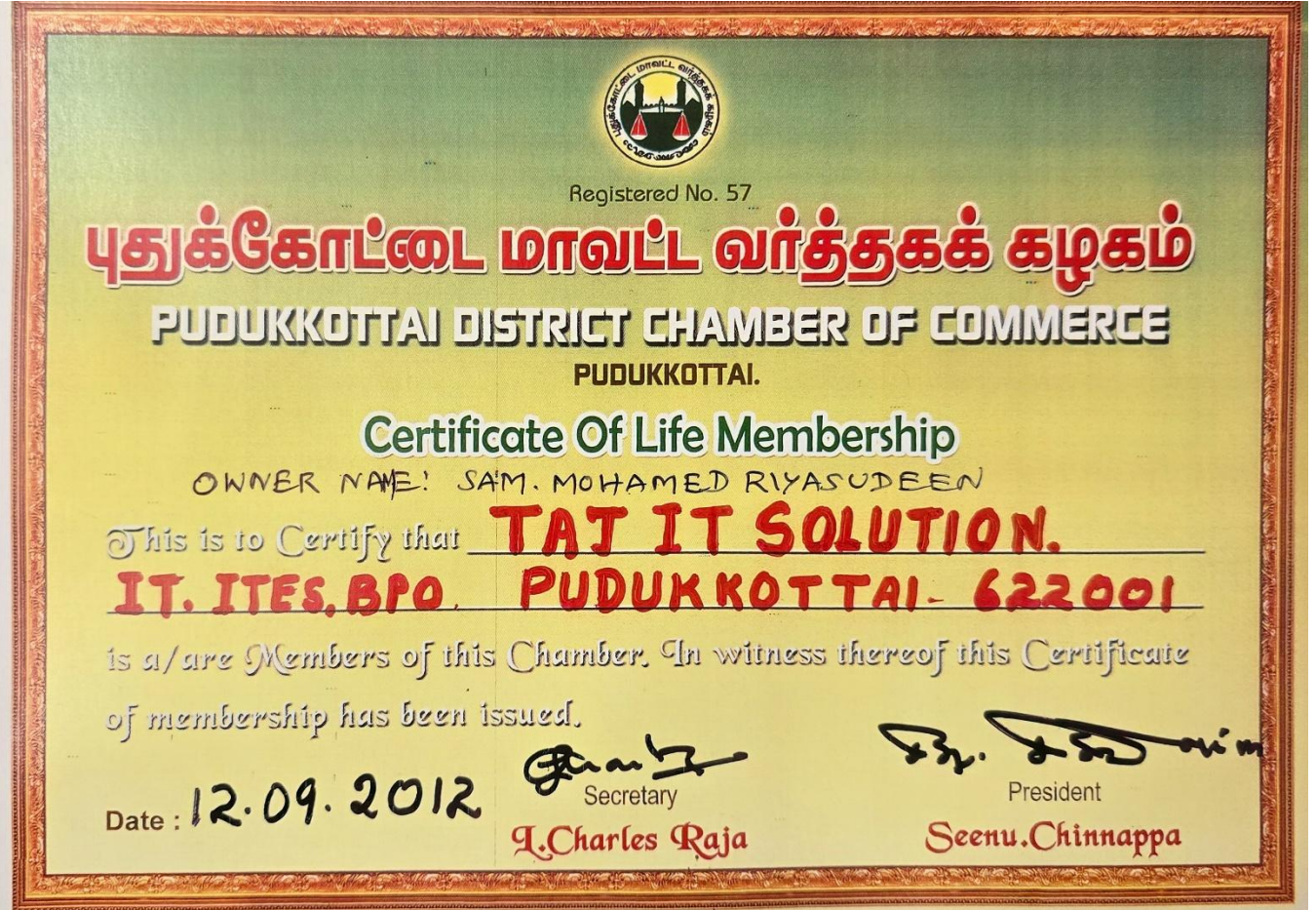
PRESIDENT TAMILNADU CHAMBER OF COMMERCE



BUSINESS REGISTRATION & LEGAL DOCUMENTATION

Certificate of Life Membership from Chamber of Commerce (2012) – TAJ IT SOLUTION

Owner/Managing Director: Sam Mohamed Riyasudeen



BUSINESS REGISTRATION & LEGAL DOCUMENTATION

Reference Letter from Chamber of Commerce

Applicant/Managing Director: Sam Mohamed Riyasudeen



Regd No.57

புதுக்கோட்டை மாவட்ட வர்த்தகக் கழகம்

Pudukkottai District Chamber of Commerce

"Silver Hall" Chamber Building, Old Palace,
PUDUKKOTTAI - 622 001.

☎ 222777

Honorary President : **Rtn. R. Xavier** Off : 244500, Resi : 271133, Cell : 94431 - 61422

President :
Seenu.Chinnappa
238, Nizam Colony,
Pudukkottai - 622 001.
☎ Resi : 265687
Cell : 98424 - 21809

Secretary :
L.Charles Raja
Vino Engineering,
3D/2, Sipcot,
Pudukkottai - 622 002.
☎ Off : 244560 Resi : 271106
Cell : 98424 22173

Tresurer :
M. Shahul Hameed
Southern Maligai Mandi,
South 3rd Street,
Pudukkottai - 622 001.
☎ Off : 221429 Resi : 220785
Cell : 98424 - 21429

Date

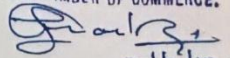
2/6/12

புதுக்கோட்டை மாவட்ட இந்திய யூனியன் முஸ்லிம் லீக்கின் மாவட்ட செயலாளரும், புதுக்கோட்டை மாவட்ட வர்த்தக கழகத்தின் இணைச் செயலாளருமாகிய ஹாஜி S.A.முஹம்மது அஹ்ரப் அலி அவர்கள் பல ஆண்டுகளாக எங்களுக்கும் அறிமுகம் ஆனவர்கள்.

மேற்படி ஹாஜி S.A.முஹம்மது அஹ்ரப் அலி சேர்மேன் ஆகவும் அவரது மகன் S.A.M.முஹம்மது ரியாசுதீன் அவர்கள் மேனேஜிங் டைரக்டர்(MD) ஆகவும் இருந்து நடத்தி வரும் தாஜ் ஐடி சொலூசன்(TAJ IT SOLUTION) புதுக்கோட்டைக்கு வரவு ஆகியுள்ள முதல் ஐடி(IT) / பி. பி. ஓ (BPO) கம்பெனி ஆகும். மேற்படி தாஜ் ஐடி சொலூசன்(TAJ IT SOLUTION) அணுகு முறைகளும் செயல்பாடுகளும் சிறப்பாக உள்ளது, இது புதுக்கோட்டைக்கு மேலும் புகழ் சேர்க்கும் என எதிர்பார்க்கிறோம்.

அன்புடன்

FOR PUDUKKOTTAI DISTRICT CHAMBER OF COMMERCE.


2/6/12
SECRETARY

BUSINESS REGISTRATION & LEGAL DOCUMENTATION

Reference Letter from Dr.A.Mohamed Sultan (Govt Medical Officer)

Applicant/Managing Director: Sam Mohamed Riyasudeen

DR. A.MOHAMED SULTHAN M.B.,B.S., DMCH, M.D.(AM)
Register Number: 36857
Govt. Medical Officer
Child And General Specialist Doctor

Date: 20 – Nov -2012

INTRODUCTION LETTER

Dear Sir,

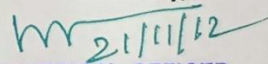
I would like to introduce the TAJ IT SOLUTION Company, which has been in the business of Bpo Services for the past 1 Year. I Know Very Well About Mr. S.A.M.MOHAMED RIYASUDEEN – Managing Director of Taj IT Solution, He seems to be very reliable, hardworking and responsible person. I think he is able to add a great value to your team.

Kindly ask you to introduce him to the rest of the team and accept with warm welcome.

I find him very easy going and social person; therefore I don't think that you will have any communication problems within a team.

Hope Mr. S.A.M.MOHAMED RIYASUDEEN will become a part of your team and contributes to the effectiveness and overall achievements of your team and our company in general.

Sincerely,


BLOCK MEDICAL OFFICER
GOVT. PRIMARY HEALTH CENTRE
PARAMBUR - 622 104
PUDUKKOTTAI DISTRICT
(Dr. A. Mohamed Sultan)

RAHMAN CLINIC
Thirukokarnam, Pudukkottai- 622001

MOB: 9443072966

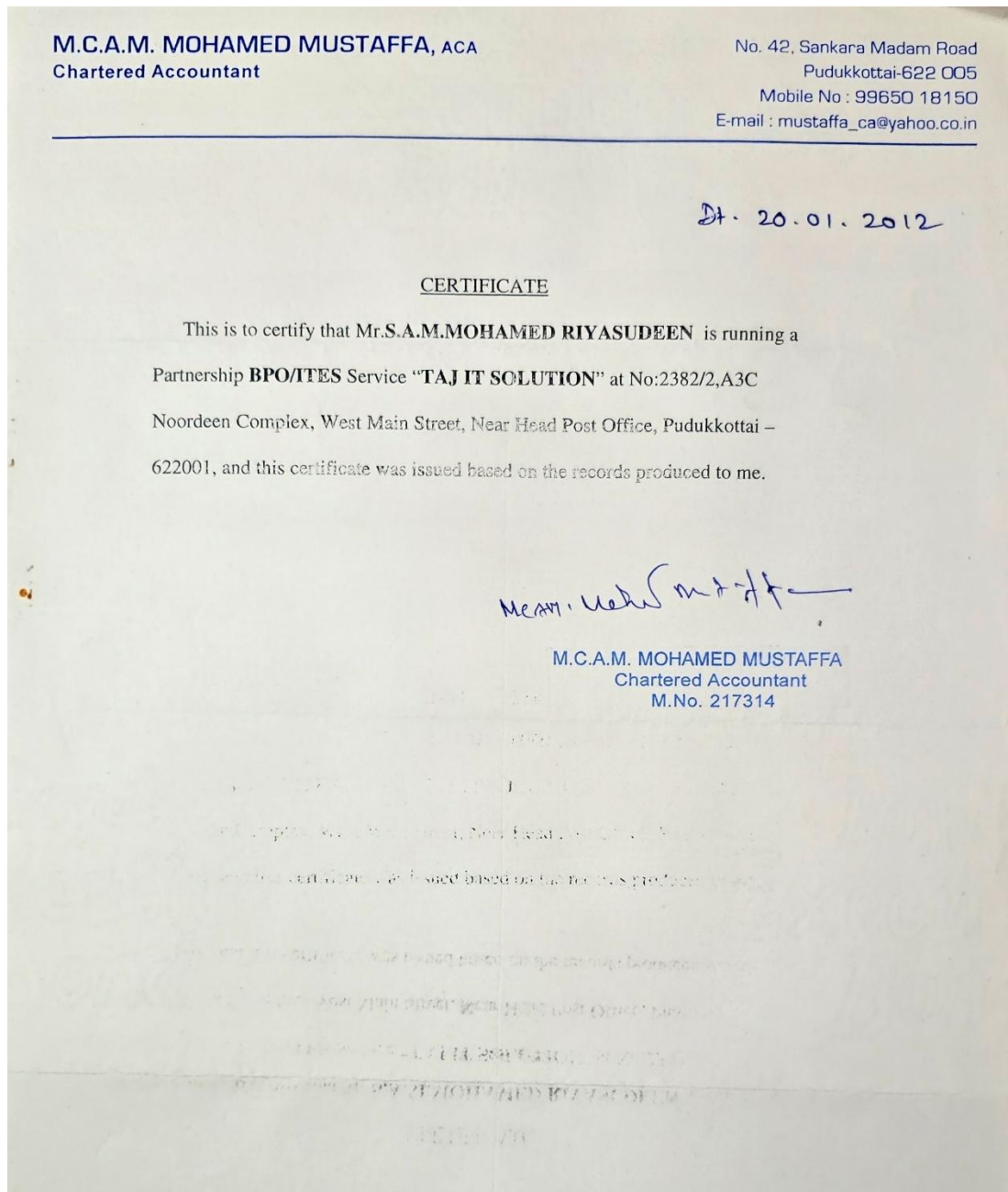
BUSINESS REGISTRATION & LEGAL DOCUMENTATION

Verification Letter from Mohamed Mustafa - Chartered Accountant (CA)

Applicant/Managing Director: Sam Mohamed Riyasudeen

This certificate issued by a Chartered Accountant confirms that Sam Mohamed Riyasudeen is operating a registered business entity (TAJ IT Solution – BPO/ITES Services).

It verifies the legitimacy of the business operations and its registration details.



PROFESSIONAL REFERENCE:

- 1) Dr.C.Vijayabaskar,Mbbs Senior Government Official – Former State Health Minister (India)
- 2) Dr.K.V.Kabir COO – His Highness Sheikh Majid Rashid Al Mualla Office
- 3) Mr.Sarfudeen Chairperson – Al Wahaa Group Dubai
- 4) Mr.Navas Kani Member of Parliament – Ramanathapuram District India
- 5) Mr.M.M.Abdullah Member of Parliament
- 6) Mr.S.Ragupathi Minister for Minerals and Mines -Tamil Nadu State
- 7) Prof.KM.Kader Mohideen National President
- 8) Dr.Muthuraja, Mbbs., State Legislative Member, Tamil Nadu

PERSONAL INFORMATION

Name : S.A.M.Mohamed Riyasudeen
Date of Birth : 11-Sep-1990 Nationality : Indian (Tamil Nadu)
Marital status : Married
Current Address : Ts.No: 1191/1, North 4th Street,
Pudukkottai -622001,
Tamil Nadu, India.

Passport No : Y5338745 Passport Expiry Date : 19-07-2033
Emirates Id : 784-1990-4102627-1 (Not Renewed)

Email : samriyasudeen@gmail.com & riyas@firstjunction.in
Mobile (India) : +91-9843975075 Mobile (UAE) : +971-562945075

Youtube : <https://www.youtube.com/firstjunction> (Nearly 2M Subscribers)
Facebook : <https://www.facebook.com/firstjunctionoffl>
Instagram : <https://www.instagram.com/firstjunctionofficial>
Website : <https://samriyas.in>

Father Name : Mohamed Ashraf Ali
Mother Name : Mumtaj Begum
Wife Name : Halimath Sahthiya
Brother : Mohamed Jawaharudeen

DECLARATION:

I hereby declare that the information provided in this profile is true to the best of my knowledge and represents my professional work, public engagements, and social initiatives.

This profile is intended for professional, business, and official evaluation purposes only.

— **S.A.M. Mohamed Riyasudeen (Sam Riyas)**
Founder & Managing Director
First Junction